



The Emerging Market CSR Program Company Questionnaire

Name: [Click here to enter text.](#)

Organisation: [Click here to enter text.](#)

Position: [Click here to enter text.](#)

Contact Details: [Click here to enter text.](#)

The following questions aim to enhance an understanding of how leading companies regard their CSR programs, and specifically the appropriateness of the programs for sourcing from and operating in developing country emerging markets.

This questionnaire will aid the development of appropriate CSR standards for companies operating in developing country emerging markets.

1. Stakeholder interest in CSR

1.1 Which stakeholders were consulted when CSR policies were developed?

Please mark

Shareholders	<input type="checkbox"/>
Institutional investors	<input type="checkbox"/>
Business services suppliers (e.g. banks, finance companies)	<input type="checkbox"/>
Social and Environmental NGOs	<input type="checkbox"/>
Employees	<input type="checkbox"/>
Customers	<input type="checkbox"/>
Suppliers	<input type="checkbox"/>

Please specify other:

[Click here to enter text.](#)

1.2 How active are the following stakeholders in your CSR program?

Very active

Somewhat active

Moderately active

Not active

Shareholders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Institutional investors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business services suppliers (e.g. banks, finance companies)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Social and Environmental NGOs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suppliers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please specify other:	Click here to enter text.			

2. Company interest in CSR

2.1 Please rate the relevance of the following to your company's CSR program	Very	Moderate	Neutral	Low	None
Support share price	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demonstrate community engagement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raise company environmental standards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employee retention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve community welfare	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strengthen business partner relationships	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raise company standing in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please specify other:	Click here to enter text.				

2.2 Free Trade, competition and consumer preference

	Select	Please indicate policy
Has your company formally advocated free trade?	Select Y/N	Enter text
Has your company formally advocated freedom of competition?	Select Y/N	Enter text
Is it company policy to meet diversity in consumer preference?	Select Y/N	Enter text

3. Sourcing policy and standards

3.1 Which of the following are required in your procurement process?	All product lines	Some product lines (please specify)
Fair Trade endorsement	<input type="checkbox"/>	Please select
Ethical procurement	<input type="checkbox"/>	Please select
Eco-label/sustainability standard endorsement	<input type="checkbox"/>	Please select
Chain of custody or legality verification	<input type="checkbox"/>	Please select
Economic benefits assessment for poorer communities	<input type="checkbox"/>	Please select
Low price preference	<input type="checkbox"/>	Please select
Consumer preference	<input type="checkbox"/>	Please select
Please specify other:	Click here to enter text.	

3.2 What level of importance do the following sourcing policies have in your company's overall CSR program?	Very high	High	Medium	Low	Very Low
Fair Trade endorsement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ethical procurement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eco-label/sustainability standard endorsement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chain of custody or legality verification	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic benefits assessment for poorer communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Low price preference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consumer preference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please specify other:					

3.3 Which eco-label/sustainability standards are applied when sourcing product? (e.g. FSC, RSPO, PEFC, etc.)

<i>Product or product grouping</i>	<i>Name of scheme</i>	<i>Was the scheme independently evaluated prior to implementation?</i>	<i>Was the standard assessed against laws of the supplier country?</i>	<i>Is it company policy to refuse product not meeting this standard?</i>
Meat	Enter text	Select Y/N	Select Y/N	Select Y/N
Dairy products	Enter text	Select Y/N	Select Y/N	Select Y/N
Fruit and vegetables	Enter text	Select Y/N	Select Y/N	Select Y/N
Oils and fats	Enter text	Select Y/N	Select Y/N	Select Y/N
Cereal foods	Enter text	Select Y/N	Select Y/N	Select Y/N
Bakery products	Enter text	Select Y/N	Select Y/N	Select Y/N
Sugar/confectionary	Enter text	Select Y/N	Select Y/N	Select Y/N
Seafood	Enter text	Select Y/N	Select Y/N	Select Y/N
Beverages	Enter text	Select Y/N	Select Y/N	Select Y/N
Paper/paper products	Enter text	Select Y/N	Select Y/N	Select Y/N
Pharmaceutical	Enter text	Select Y/N	Select Y/N	Select Y/N
Home/personal (detergent)	Enter text	Select Y/N	Select Y/N	Select Y/N
Home/personal (cosmetics)	Enter text	Select Y/N	Select Y/N	Select Y/N
Other:	Enter text	Select Y/N	Select Y/N	Select Y/N

3.4 What ethical procurement standards are applied when sourcing product? (eg. AA1000, SA8000, etc.)

<i>Product or product grouping</i>	<i>Name of scheme</i>	<i>Was the scheme independently evaluated prior to implementation?</i>	<i>Was the standard assessed against laws of the supplier country?</i>	<i>Is it company policy to refuse product not meeting this standard?</i>
Meat	Enter text	Select Y/N	Select Y/N	Select Y/N
Dairy products	Enter text	Select Y/N	Select Y/N	Select Y/N

Fruit and vegetables	Enter text	Select Y/N	Select Y/N	Select Y/N
Oils and fats	Enter text	Select Y/N	Select Y/N	Select Y/N
Cereal foods	Enter text	Select Y/N	Select Y/N	Select Y/N
Bakery products	Enter text	Select Y/N	Select Y/N	Select Y/N
Sugar/confectionary	Enter text	Select Y/N	Select Y/N	Select Y/N
Seafood	Enter text	Select Y/N	Select Y/N	Select Y/N
Beverages	Enter text	Select Y/N	Select Y/N	Select Y/N
Paper/paper products	Enter text	Select Y/N	Select Y/N	Select Y/N
Pharmaceutical	Enter text	Select Y/N	Select Y/N	Select Y/N
Home/personal (detergent)	Enter text	Select Y/N	Select Y/N	Select Y/N
Home/personal (cosmetics)	Enter text	Select Y/N	Select Y/N	Select Y/N
Other:	Enter text	Select Y/N	Select Y/N	Select Y/N

3.5 Does the company undertake economic or social impact assessments for particular products or supplier communities?

<i>Product type</i>	<i>Assessment type (e.g. economic, social)</i>	<i>Assessment framework used</i>	<i>Is it company policy to preference products/communities that provide a greater economic benefit?</i>
Meat	Enter text	Enter text	Select Y/N
Dairy products	Enter text	Enter text	Select Y/N
Fruit and vegetables	Enter text	Enter text	Select Y/N
Oils and fats	Enter text	Enter text	Select Y/N
Cereal foods	Enter text	Enter text	Select Y/N
Bakery products	Enter text	Enter text	Select Y/N
Sugar/confectionary	Enter text	Enter text	Select Y/N
Seafood	Enter text	Enter text	Select Y/N
Beverages	Enter text	Enter text	Select Y/N
Paper/paper products	Enter text	Enter text	Select Y/N
Pharmaceutical	Enter text	Enter text	Select Y/N
Home/personal (detergent)	Enter text	Enter text	Select Y/N
Home/personal (cosmetics)	Enter text	Enter text	Select Y/N
Other:	Enter text	Enter text	Select Y/N

3.6 Which Fair Trade standards are applied when sourcing product? (e.g. FLO, WFTO, EFTA etc.)

<i>Product or product grouping</i>	<i>Name of scheme</i>	<i>Was the scheme independently evaluated prior to implementation?</i>	<i>Was the standard assessed against laws of the supplier country?</i>	<i>Is it company policy to refuse product not meeting this standard?</i>

Meat	Enter text	Select Y/N	Select Y/N	Select Y/N
Dairy products	Enter text	Select Y/N	Select Y/N	Select Y/N
Fruit and vegetables	Enter text	Select Y/N	Select Y/N	Select Y/N
Oils and fats	Enter text	Select Y/N	Select Y/N	Select Y/N
Cereal foods	Enter text	Select Y/N	Select Y/N	Select Y/N
Bakery products	Enter text	Select Y/N	Select Y/N	Select Y/N
Sugar/confectionary	Enter text	Select Y/N	Select Y/N	Select Y/N
Seafood	Enter text	Select Y/N	Select Y/N	Select Y/N
Beverages	Enter text	Select Y/N	Select Y/N	Select Y/N
Paper/paper products	Enter text	Select Y/N	Select Y/N	Select Y/N
Pharmaceutical	Enter text	Select Y/N	Select Y/N	Select Y/N
Home/personal (detergent)	Enter text	Select Y/N	Select Y/N	Select Y/N
Home/personal (cosmetics)	Enter text	Select Y/N	Select Y/N	Select Y/N
Other:	Enter text	Select Y/N	Select Y/N	Select Y/N

3.7 How important are the following stakeholders to determining sourcing policies?	Very high	High	Medium	Low	Very Low
Environmental organisations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social/human rights organisations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Producers and suppliers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fair trade or other buyers groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consumer preferences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other:	Click here to enter text.				

4. Emerging market CSR

4.1 Please rate the importance of the following criteria in relation to your CSR programs in developing countries	Very high	High	Neutral	Low	Very Low
Improve air and water pollution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce solid waste	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve sanitation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase employment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve service delivery of public goods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Direct support for economic growth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raise living standards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eradicate poverty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Improve health services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Control of leading diseases (e.g. Malaria, TB, HIV)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please specify other:	Click here to enter text.				

5. Additional Information

5.1 Please provide any further information you think is relevant to this survey

[Click here to enter text.](#)

If you would like to discuss the questionnaire directly, please feel to contact World Growth on +1-866-467-7200 or via email at oxley@worldgrowth.org.